3 months to act

After a first year dedicated to **structuring the Endowment Fund**, 2026 is firmly focused on **implementing our commitments.**
The foundations laid in 2025 — defining priorities, establishing partnerships and engaging sponsors — now form the basis on which **our actions are taking shape and expanding**.
The **schedule for this new year is particularly full**, with a series of events, initiatives and projects that will progressively bring the Endowment Fund's vision to life.

Since the launch earlier this year, the TDS Racing Impact community has continued to grow across all our channels.
In just one quarter, our Instagram account recorded a **49% increase in followers**, while our LinkedIn page grew by **26%**, reflecting the growing interest in the topics we address — **mental health, environment and motorsport**.
These performances across both channels confirm the relevance of our editorial approach and our ability to reach an increasingly broad audience, both among the general public and within professional and business circles.

Key Figure

Instagram

LinkedIn

Our CSR Charter: Everyone's Commitment

At the beginning of the year, we reached an important milestone in structuring our environmental approach: the formalization and adoption of our **internal CSR Charter**.

This founding document outlines the team's **concrete commitments** around **10 priority areas**, ranging from best practices to waste reduction on the circuit, energy transition, upcycling and reducing plastic use.

Our First Round Table event

On March 26, we organized our second round table at Domaine de la Trinité, bringing together nearly 100 guests around a topic at the heart of our mental health pillar: emotion management as a key driver of performance.

To explore this subject in depth, we brought together **exceptional speakers**, each providing a distinct and complementary perspective.
Denis Hauw, sports psychologist, presented a rigorous scientific approach to the mechanisms of emotional regulation.
Maylis Bonnin, mental performance coach, shared the practical tools and methods she uses with the athletes she supports.
Camille Lacourt, Olympic champion and iconic figure in French sport, delivered an authentic testimony on what emotion management means at the highest level of competition.

Throughout the evening, brilliantly hosted by **Pauline Bouic**, these three perspectives interacted and enriched one another, creating a **dynamic and spontaneous exchange** between science, practice and lived experience, resulting in a conversation that was both structured and deeply engaging.
Remaining faithful to the format introduced during our first edition, the evening was organized around **the speakers' presentations**, followed by an open **questions and answers session**, with a live **music group** accompanying the closing **cocktail reception**.

Although the starting point was rooted in the world of sport, the discussions naturally expanded beyond it- **touching on the professional and personal realities faced by everyone**. Emotion management emerged as a universal and deeply human issue, confirming both the relevance of this format and the growing interest in these topics within our community.