

3monthsto act

APRIL - JUNE 2025 | 1

At the end of April, we welcomed a group of students from the École Internationale Éridan for a karting day.

This event marked the conclusion of a cycle of three sports sessions supervised by Matthieu (TDS Racing's fitness coach), in partnership with the Foundation.

After a brief safety briefing, the students had the opportunity to try karting under the guidance of professionals and alongside our sponsor, Franck Perera. A wonderful occasion to combine practice, discovery, and inspiration

TDS Racing Impact continues to grow on Instagram, with a significant increase in views and engagement.

Our digital impact is becoming a key driver in sharing our values, reaching new audiences, and raising awareness of the initiatives carried out in the field.

An encouraging progression that motivates us to go even further. New formats, new projects, and always the same ambition: to highlight the social impact of our commitment.

KeyFigure

12 961 _{Vues}	
Followers	29,4%
Non-followers	70,6%
Comptes touchés	2 487

https://tdsracingimpact.com/



The Renaissance of **the Foundation**

Our foundation is reborn with a strengthened vision and an expanded mission.

More than ever, we want to make motorsport a driver of positive impact. Through three missions — mental health in high-performance sport, environmental awareness, and promoting careers in motorsport - we reaffirm our commitment to act with purpose, ambition, and openness







24H of Le Mans TDS Racing X SDADE

On Thursday, June 12, we had the pleasure of welcoming several groups of children supported by the SDADE de la Sarthe (Departmental Service for Diversified Childcare), for a unique immersion into the world of the 24 Hours of Le Mans. For many of them, it was a first-time experience and for all of us, a deeply moving moment.

This experience was made possible thanks to the support of the ACO (Automobile Club de l'Ouest) and TDS Racing, which is taking part in the 24 Hours of Le Mans for the 14th consecutive year.

Their participation offered them rare access to a world that is usually out of reach.

Wide-eyed in front of the cars, a tour of the paddock, conversations with team members... this day opened the doors to the behind-the-scenes of a legendary race, far from the spotlight but right at the heart of the action.

The children had the chance to watch the practice sessions directly from the TDS Racing garage - a rare and impressive experience, fully immersed in the team's focus and concentration.

They also got to try out the driving simulator, to experience racing from the inside and feel what the drivers feel.

More than just a visit, it was a true moment of exchange and sharing..

The words of the supervisors and the children's smiles are the best indicators of the impact of this initiative. They remind us that every shared moment can make a difference, and that it is essential to keep opening spaces for discovery and dialogue.

This day truly reflects the essence of our commitment: building bridges between our world and those who are sometimes distant from it.

