



# 3 months to act

The upcoming signing of the "15 Eco-Engagements" Charter marks the first milestone in our responsible approach.

Through this initiative, we aim to structure our environmental actions and anchor our commitment in a long-term, tangible strategy.

This step reflects our determination to take meaningful action within our sphere of influence — to reduce the impact of our activities and promote a more sustainable, environmentally conscious motorsport.

## Key Figure

### L'essentiel

Données du 01/07/2025 au 30/09/2025

**6 855**

Impressions

**▲ 486,4%**

**215**

Réactions

**▲ 313,5%**

<https://linkedin.com/company/tdsracingimpact>

## Three pillars, one shared ambition

The Board of Directors meeting held on September 30 helped define our short-, medium-, and long-term priorities, and introduced an initial list of sponsors aligned with our three core pillars.

TDS Racing Impact reaffirms its mission: to support, inspire, and give back.

By focusing on mental health, environmental responsibility, and education, the Foundation continues to build a virtuous, sustainable, and visible model serving young talents and the world of motorsport.



## Behind the scenes of our event

On October 2nd, we will have the pleasure of hosting the first TDS Racing Impact evening — a key moment dedicated to sharing, dialogue, and commitment.

The event will feature a round table discussion focused on mental health, exploring the theme:

"Resilience: when the body gives up, the mind takes over." A vital topic at the crossroads of sport, performance, and humanity — perfectly reflecting our core values: perseverance, solidarity, and the ability to turn challenges into strength.

For several weeks, the entire team has been deeply involved in preparing this event — from logistics and content creation to coordination with speakers and partners, as well as the communication surrounding this first edition.

Every detail is designed to create an authentic, inspiring, and unifying moment, true to the spirit of our mission.

Beyond the discussion itself, this evening marks an important milestone in the Foundation's growth — strengthening the bonds between our teams, partners, and supporters.

A collective, passionate effort that embodies our vision: combining performance, responsibility, and human commitment to make sport a true driver of social impact.